



[lisa@truenorthresearch.org](mailto:lisa@truenorthresearch.org)

**“THE IDEAL** WAY  
WOULD BE TO  
**ABOLISH** THE  
**PUBLIC SCHOOL**  
SYSTEM....”

**How? VOUCHERS.**

—Milton Friedman to ALEC (2006)



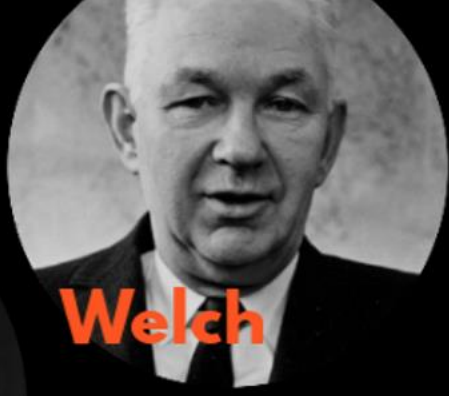
**“Privately conducted schools ... can develop exclusively white schools, exclusively colored schools, and mixed schools.”**

—Milton Friedman, the year after Brown v. Board



**"Few elements of American society today have as little influence in government as the American businessman, the corporation, or even the millions of corporate stockholders."**

**--Lewis Powell (1971)**



**Welch**



**Koch**



**Love**



**Rand**



**Friedman**



**Hayek**



CHARLES de GANAHL KOCH  
circa 1963



**Rothbard**



**von Mises**



**LeFevre**

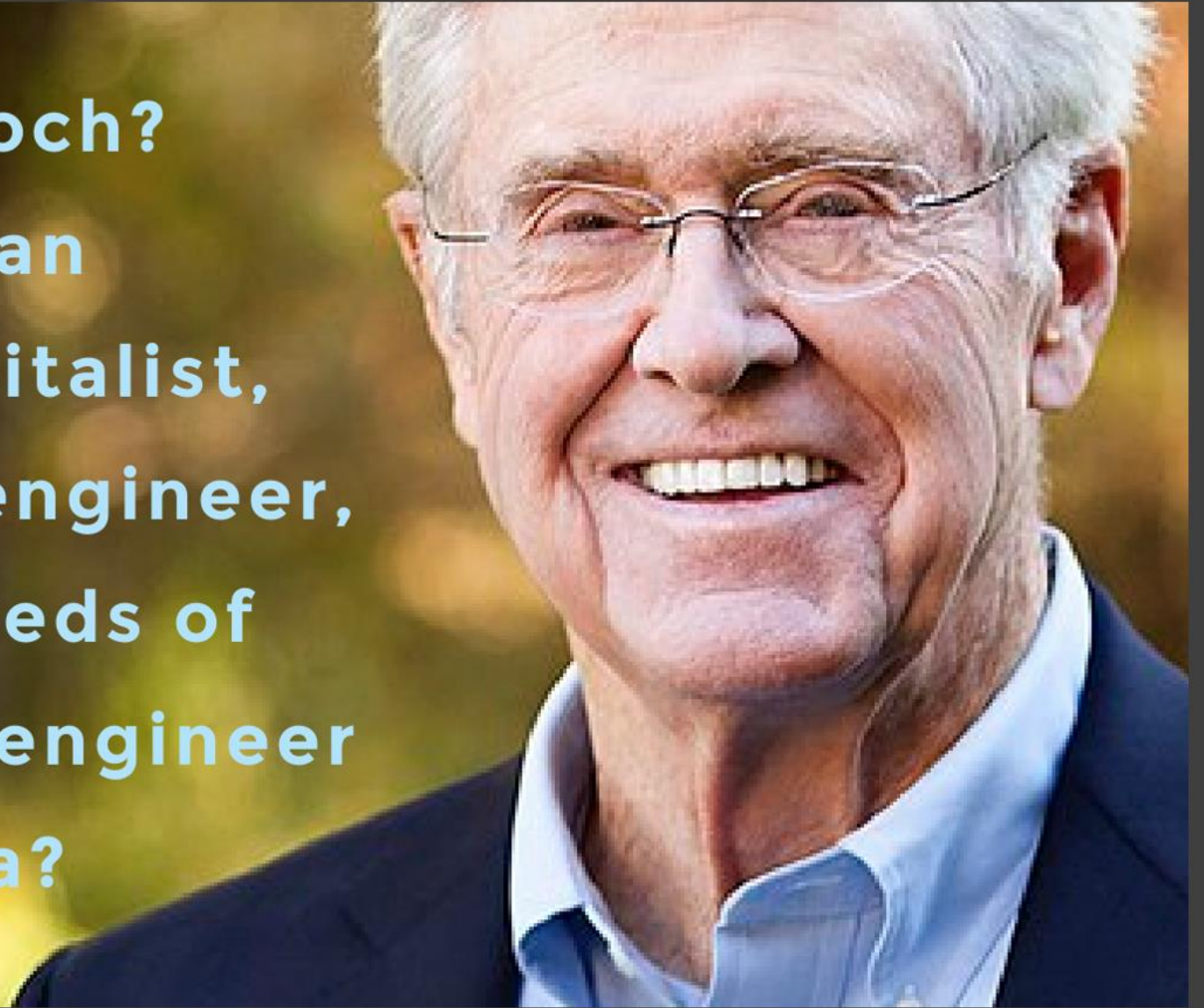


**"Charles [Koch]'s vision back in the 60s, was to build a freedom infrastructure, analogous to Koch's manufacturing structure – the raw materials in this “structure of production” are the scholars and ideas, the capital goods are the schools and think tanks that translate those abstract ideas into policy, and the market outcomes are the policy outcomes. We started in the 60s concentrating on the Institute for Humane Studies. IHS was small then. Now, with 2,300 alumni, their 2021 goal is to support and partner with faculty on 1,000 of the 1,621 traditional four-year colleges and universities."**

**--George Pearson  
Koch's first top lieutenant**



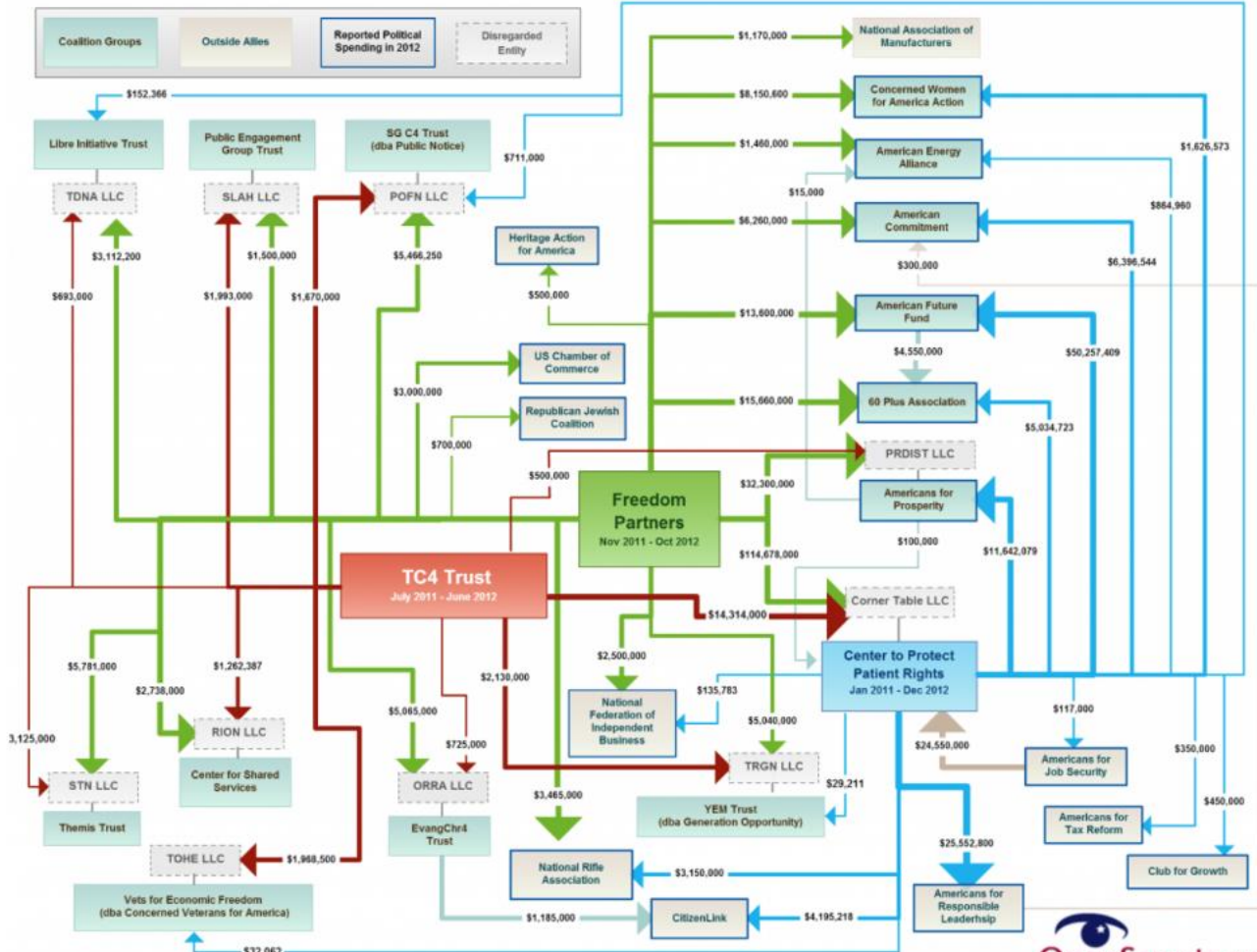
**Charles Koch?  
What if an  
anarcho-capitalist,  
trained as an engineer,  
spent hundreds of  
millions to re-engineer  
America?**



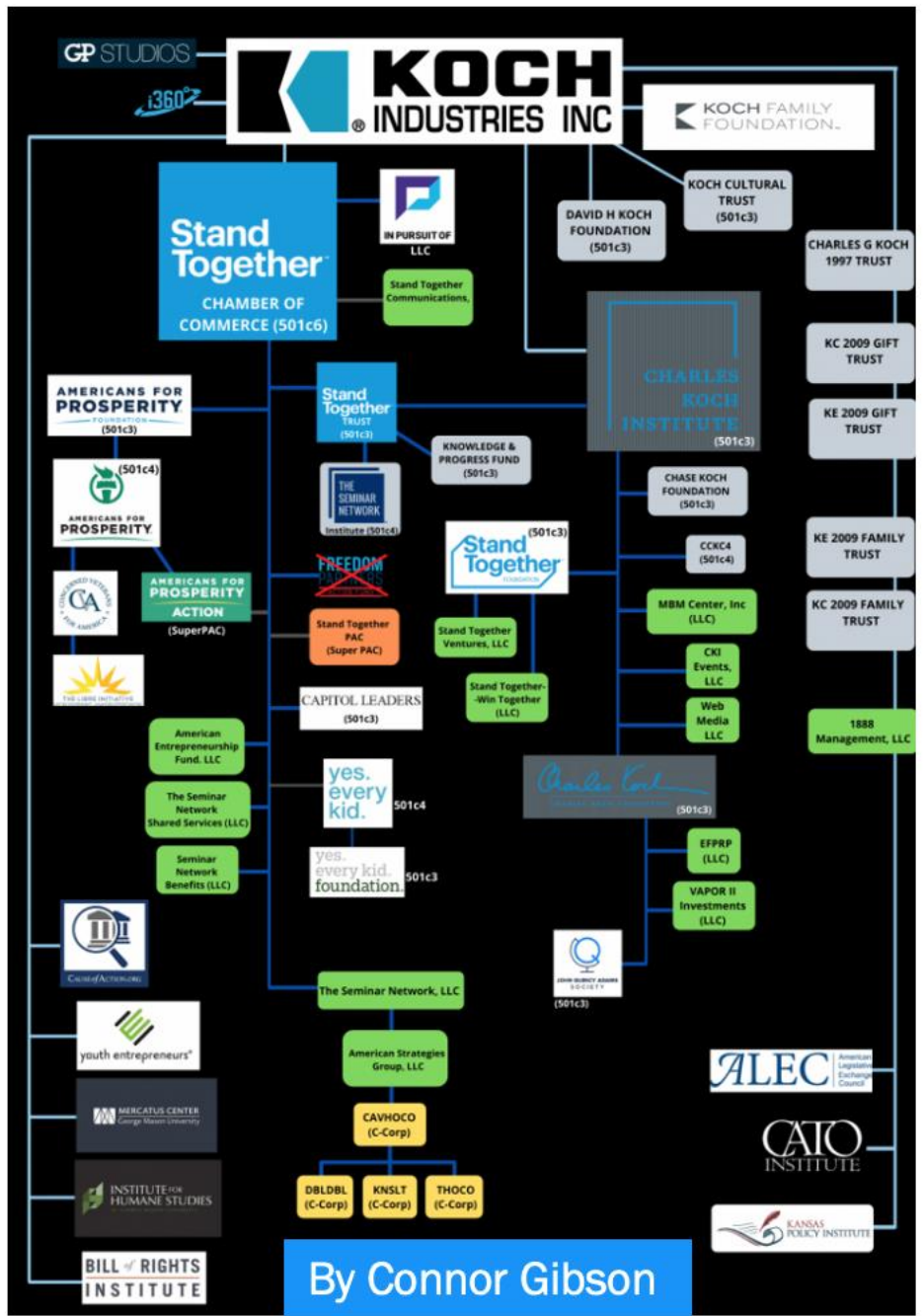


# A Maze of Money

One of the biggest political operations in 2012 took place outside the campaign finance system, involving a network of politically active nonprofits backed by the billionaire industrialists Charles and David Koch and other conservative donors. Seventeen allied groups in the coalition raised at least \$407 million, much of which was spent on get-out-the-vote efforts and ads attacking President Obama and congressional Democrats, according to tax filings and campaign finance reports. Many of the funds were transferred to LLC subsidiaries, known as disregarded entities, that are wholly owned by the recipient groups. The network also gave millions to other outside groups allied with the GOP.



Graphic by Robert Maguire (@RobertMaguire\_)



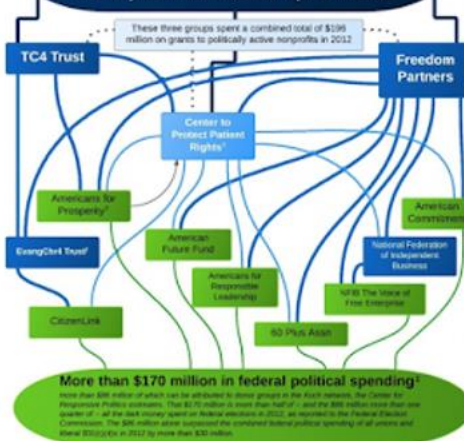
By Connor Gibson



*It's much more now...*

### The Dark Money Machine

**\$274 Million**  
in anonymous contributions spent in 2012\*



\*For the sake of space, not all recipients are shown below in this chart. This is just a selection of the groups receiving the most money or with the greatest links to the funds.  
 † Some of all the money granted in these groups was given through a wholly owned "separated entity" that gave to a different name and is, thus, harder to track.  
 ‡ Does not include political spending made outside of FEC reporting entities or political spending in judicial and legislative elections or on ballot initiatives at the state level.

OpenSecrets.org  
Center for Responsive Politics

Graphic by Robert Maguire (@RobertMaguire\_)

**FREEDOM PARTNERS**

**THE SEMINAR NETWORK**

**Stand Together**  
FOUNDATION

**AMERICANS FOR PROSPERITY**

**THE LIBRE INITIATIVE**  
LIMITED GOVERNMENT • UNLIMITED OPPORTUNITIES™



**CONCERNED VETERANS for AMERICA FOUNDATION™**

> Disposable/Flexible Brands...

+ "Limited Government" = Limited Democracy/Democracy in Chains





**Free Market  
Fundamentalism  
=  
Democracy in Chains**

# ALEC AGENDA:

## More Privatizing of Our Public Schools

"I have DECIDED to stop taking offense at the suggestion that

**WE ARE BUYING INFLUENCE.**

Now I simply concede the point...

**WE DO EXPECT SOMETHING IN RETURN."**

--Betsy DeVos

## Through ALEC, Global Corporations Are Scheming to Rewrite YOUR Rights and Boost THEIR Revenue

Through the corporate-funded American Legislative Exchange Council, global corporations and state politicians vote behind closed doors to try to rewrite state laws that govern your rights. These so-called "model bills" reach into almost every area of American life and often directly benefit huge corporations.

In ALEC's own words, corporations have "a **VOICE and a VOTE**" on specific changes to the law that are then proposed in your state. **DO YOU?** Numerous resources to help us expose ALEC are provided below. We have also created links to detailed discussions of key issues, which are available on the left.

ALEC “operates much like a dating service, only between legislators and special interests. It matches them up, builds relationships, [and] culminates with the birth of special interest legislation...”

Wisconsin Rep. Mark Pocan in *The Progressive*<sup>12</sup>

# ALEC EFFECTS OR GOALS

Weaken Unions

Privatize Prisons

Eliminate Worker Protections

Gut Environmental Rules

Attack Reproductive Health & Rights

Overturn Healthcare Reform

Limit Voter Rights and Access

Pre-empt Progressive Municipalities

Privatizing Education

Deny Climate Change

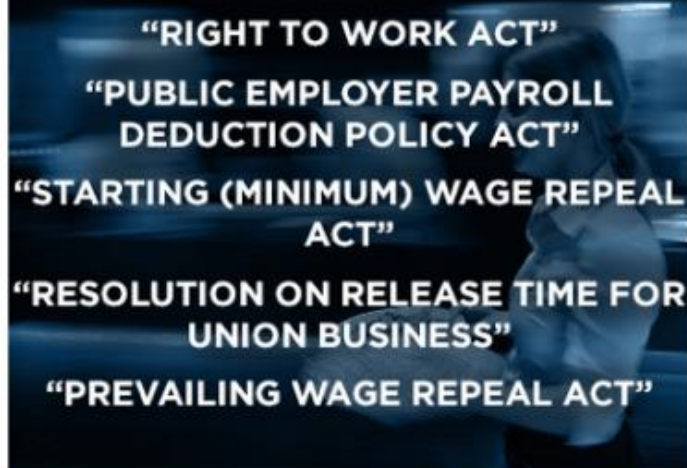
Malapportionment

No minimum wage



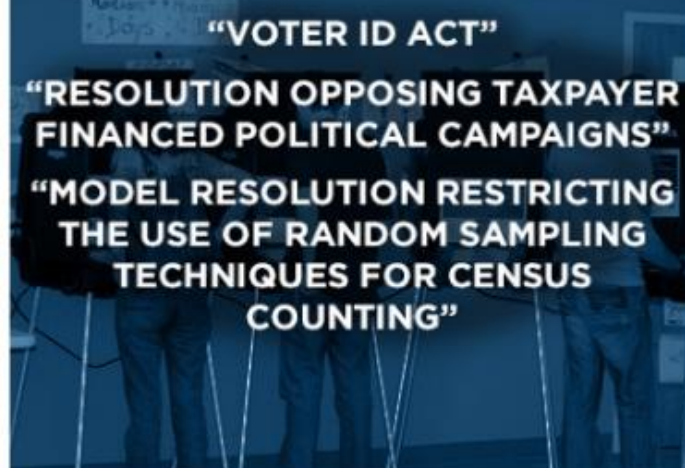
## **ALEC's legislative agenda has included**

- » *Making it harder for Americans to vote*
- » *Making it harder for unions to organize*
- » *Stopping needed benefits for workers*
- » *Promoting trade laws that outsource jobs*
- » *Limiting damages for dangerous products*
- » *Blocking efforts to address climate change*
- » *Limiting rules that protect air and water*
- » *Privatizing schools, prisons, and assets*
- » *Detaining more immigrants, for longer*
- » *Opposing Wall Street reforms*
- » *Opposing health insurance reforms*
- » *Stopping limits on bank fees and interest*
- » *Opposing taxes on windfall oil profits*
- » *Opposing limits on machine guns*
- » *Opposing taxes on investment income*
- » *Privatizing Social Security and Medicaid*



**"RIGHT TO WORK ACT"**  
**"PUBLIC EMPLOYER PAYROLL DEDUCTION POLICY ACT"**  
**"STARTING (MINIMUM) WAGE REPEAL ACT"**  
**"RESOLUTION ON RELEASE TIME FOR UNION BUSINESS"**  
**"PREVAILING WAGE REPEAL ACT"**

Anti-Worker



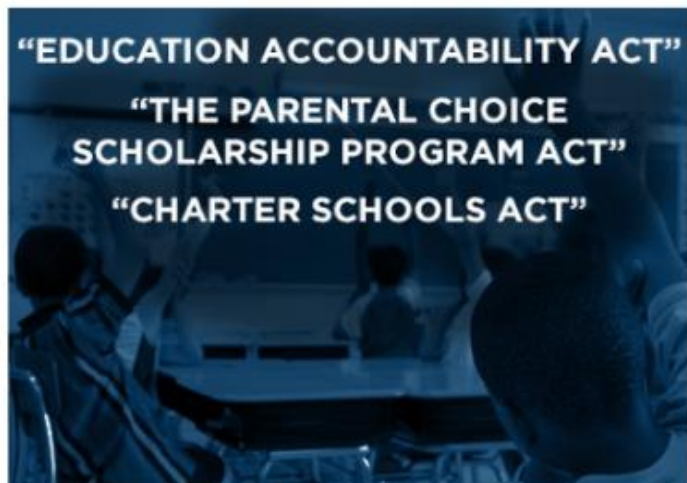
**"VOTER ID ACT"**  
**"RESOLUTION OPPOSING TAXPAYER FINANCED POLITICAL CAMPAIGNS"**  
**"MODEL RESOLUTION RESTRICTING THE USE OF RANDOM SAMPLING TECHNIQUES FOR CENSUS COUNTING"**

Anti-Voter



**"ENVIRONMENTAL SERVICES PUBLIC-PRIVATE PARTNERSHIP ACT"**  
**"UNIFORM STATE ENVIRONMENTAL AUDIT PRIVILEGE ACT"**  
**"POWER PLANT SITING ACT"**  
**"STATE PESTICIDE PREEMPTION ACT"**

Anti-Environment



**"EDUCATION ACCOUNTABILITY ACT"**  
**"THE PARENTAL CHOICE SCHOLARSHIP PROGRAM ACT"**  
**"CHARTER SCHOOLS ACT"**

Anti-Education



**"FREEDOM OF CHOICE IN HEALTHCARE ACT"**  
**"HEALTH CARE CHOICE ACT FOR STATES"**  
**"MEDICAID CONSUMER-DIRECTED CARE ACT"**  
**"PARENTAL CONSENT FOR ABORTION ACT"**

Anti-Health



**"IMMIGRATION LAW ENFORCEMENT ACT"**  
**"TAXPAYER AND CITIZEN PROTECTION ACT"**  
**"RESOLUTION TO ENFORCE OUR IMMIGRATION LAWS AND SECURE OUR BORDER"**

Anti-Immigration

**MORE OF ALEC'S AGENDA**



**TRUE NORTH RESEARCH**

# **PAY TO PLAY**

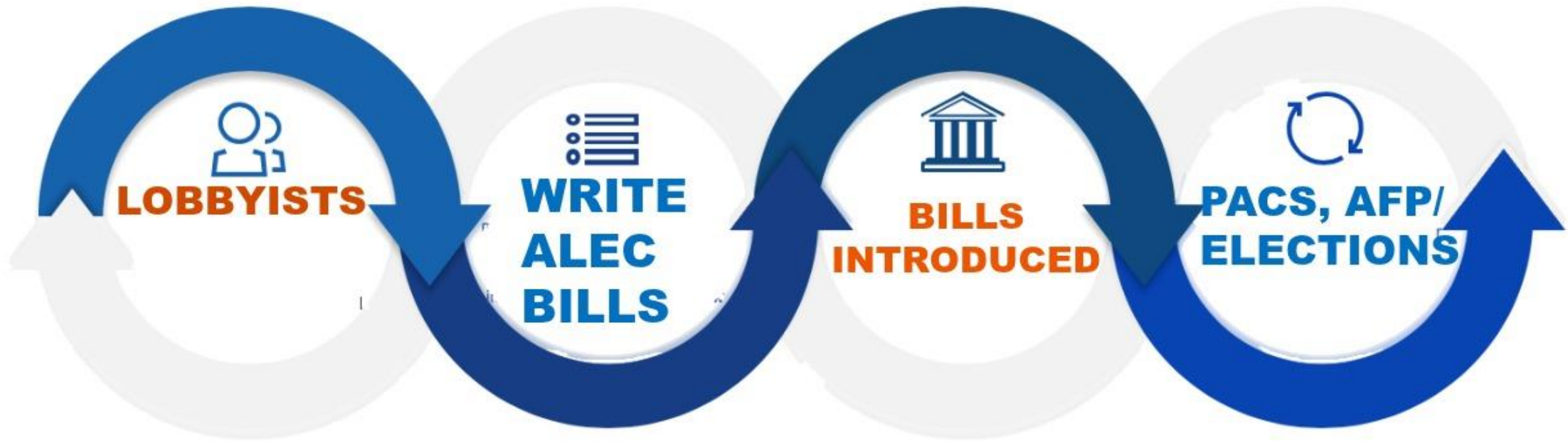
**98% OF ALEC REVENUE IS FROM CORPORATIONS AND SPECIAL INTERESTS**

**2% IS FROM LEGISLATOR DUES**

**ALEC BILLS ADVANCE THOSE VERY SPECIAL INTERESTS**



# CORPORATIONS AND SPECIAL INTERESTS VOTE BEHIND CLOSED DOORS AS EQUALS ON THE BILLS WITH ALEC LEGISLATORS



# AXIS OF ALEC



**The JANUS  
DECISION is  
COMING**

**That's a LIE!**



**OPT OUT TODAY.  
SAVE MONEY.  
LOSE NOTHING.**




# TOP ALEC PRIORITY: ATTACKING UNIONS




## FROM DOCUMENTED INVESTIGATIONS:

The American Legislative Exchange Council (ALEC), a group that has spent decades working to undermine organized labor and worker protections, is to host a 5-hour meeting on December 3, 2019 with invited legislators and state think tanks to discuss the next steps of its anti-union project.



I would like to invite you to attend a half-day workplace freedom meeting on Tuesday, December 3<sup>rd</sup> before the ALEC States and Nation Policy Summit (SNPS) in Scottsdale, Arizona. The meeting will cover Janus decision implementation, union release time reform, union recertification and provide an opportunity to connect with staff from local think tanks.



*‘I want you to know that later this month, or any day now, the chances are good that we may actually have this unprecedented opportunity with the Janus Supreme Court case decision,’ Sharp told her donors. ‘If it comes down on our side, of course, it makes every state a ‘right-to-work’ state. And so **we have the opportunity to change the way the left funds everything that you and I disagree with.**’ At a different point on the call, she said, ‘Once this ruling comes down — and we do expect it to come down in our favor — **everything will change. The door to pass a dream list of free-market reforms is going to swing open for us.**’*

# The Bradley Blueprint

## Think tanks

e.g., Wisconsin Policy Research Institute: \$1.9 million

## Legal centers

e.g., Wisconsin Institute for Law & Liberty: \$2.9 million

## Conservative media

e.g., Wisconsin Watchdog: \$265,000

## Advocacy groups

e.g., School Choice Wisconsin: \$1.5 million

## Opposition research

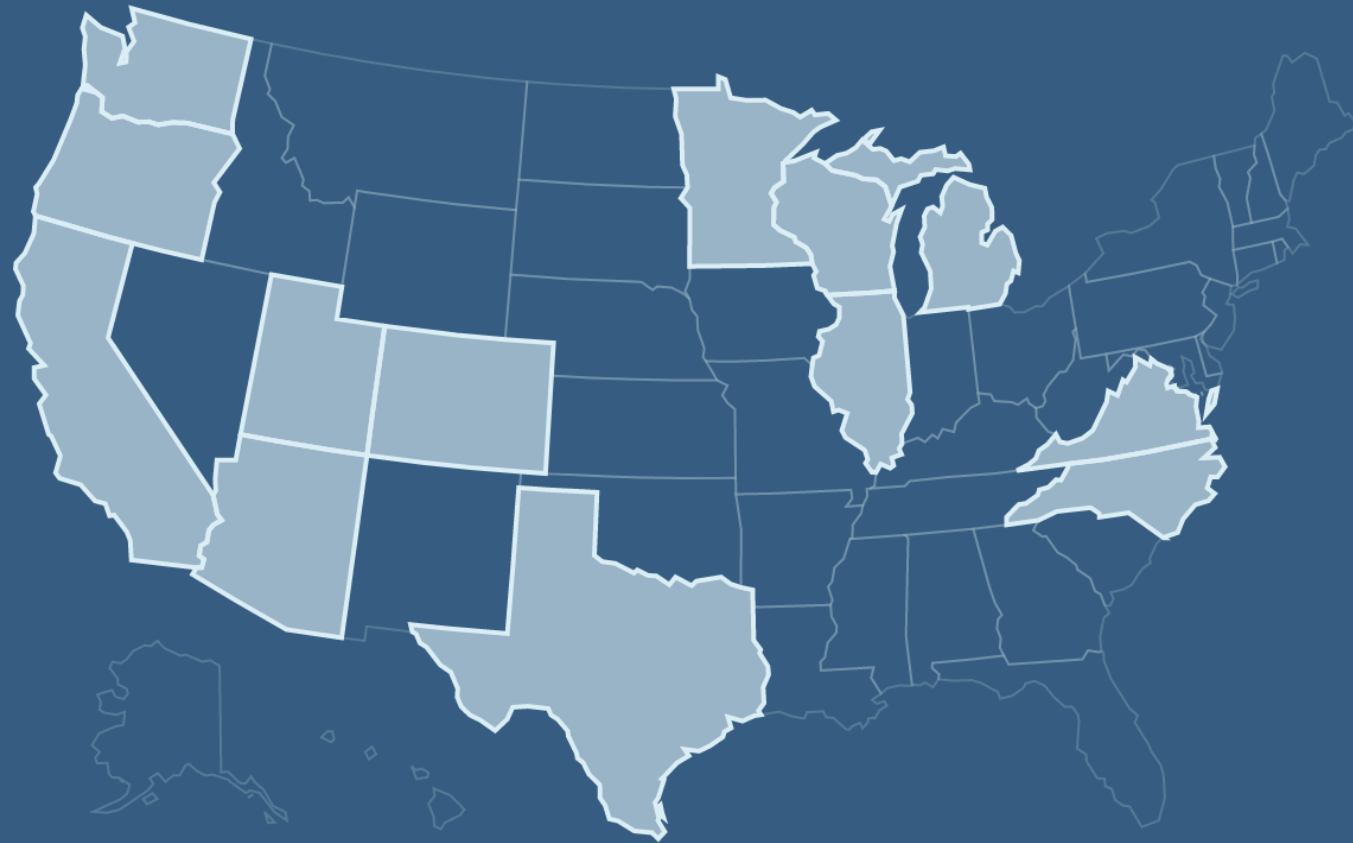
e.g., Media Trackers: \$762,500

## Candidate recruitment

e.g., American Majority: \$1.1 million


## Bill-writing groups

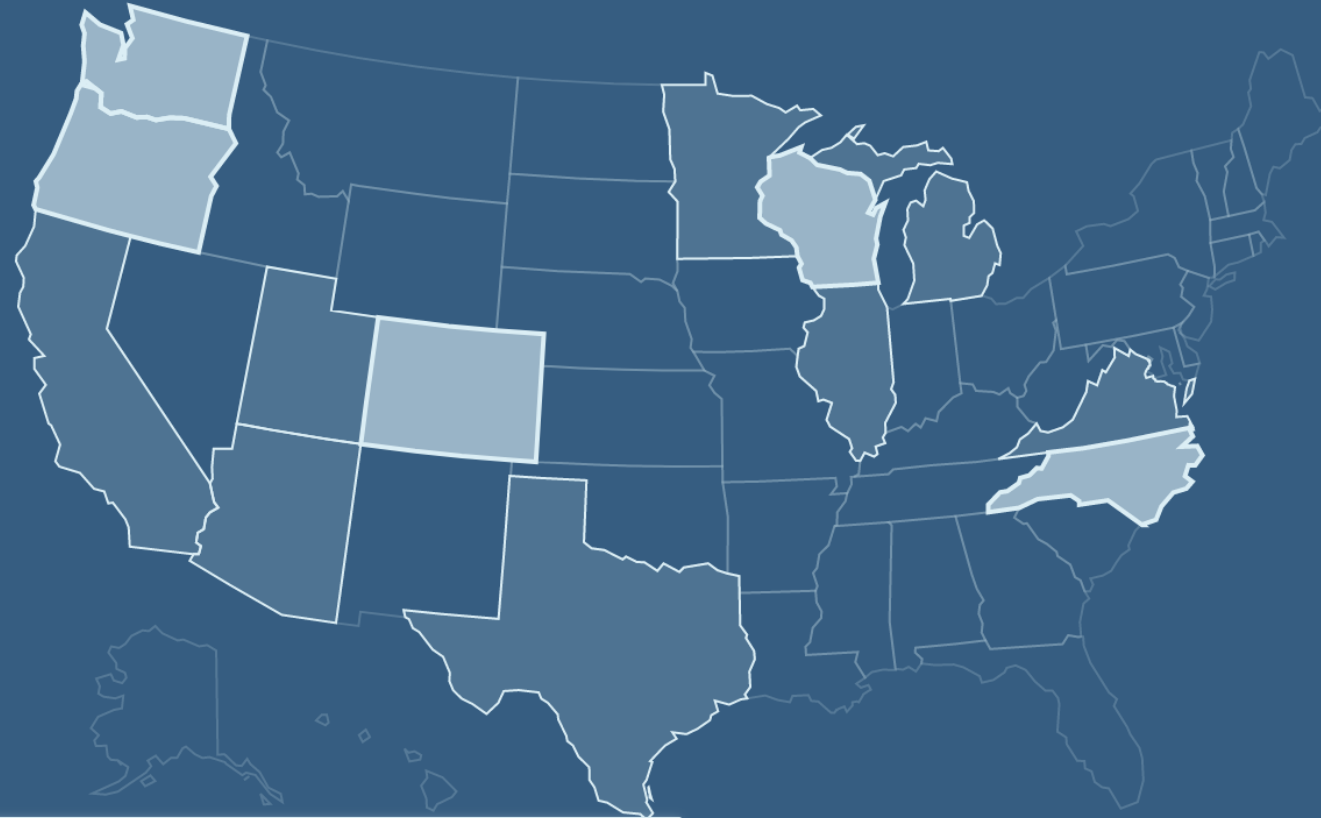
e.g., American Legislative Exchange Council: \$695,000



In recent years, the Bradley Foundation has spent money building up a conservative network in more than a dozen states.

EXCHANGE COUNCIL: \$895,000

 **Hover over a state** to see an example of how the Bradley Foundation is helping to build a conservative network in that state.

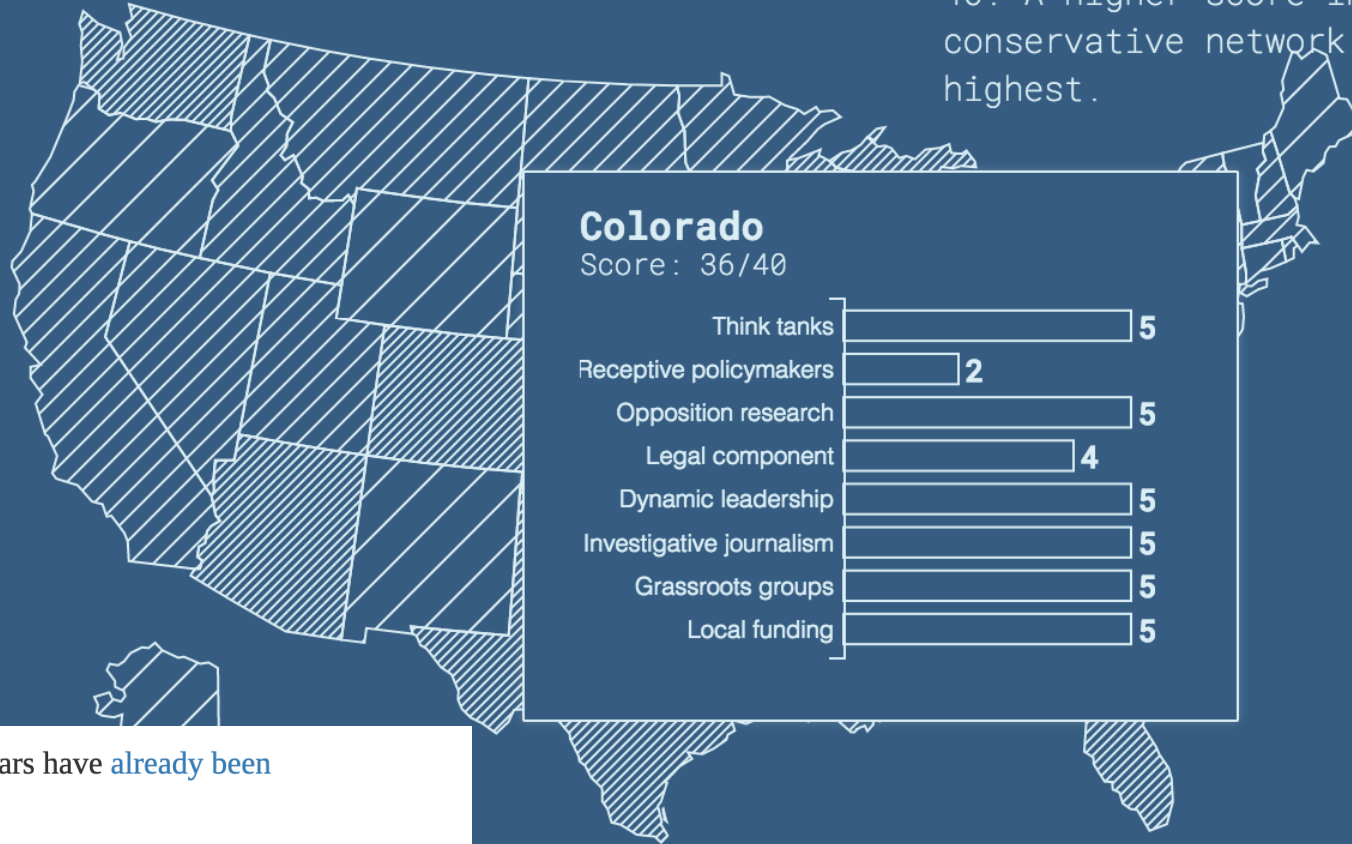


The foundation is now targeting these five states based on the advice of consultants and staff. The grants in these states tend to be larger and riskier than its other ones.

Scroll to



🖱️ **Hover over a state** to see how it ranked. States are graded from one to five in eight categories, with total scores ranging from 0 to 40. A higher score indicates a more established conservative network. Wisconsin rated the highest.



The internal records show the new dollars have [already been spent in several states](#), including:

- Starting in 2016, the foundation put \$575,000 into five groups in Colorado, a key swing state. One group uses the money to recruit and train conservative activists and candidates while two others have the stated goal "to [defund teachers unions](#)."

# EVEN EXXON DUMPED ALEC (A YEAR AGO)

100+

**CORPORATIONS  
ABANDONED  
ALEC!**





SEARCH BILLMOYERS.COM



[LATEST STORIES](#) | [TV ARCHIVE](#) | [RIKERS FILM](#) | [NEWSLETTER](#)

**SPOTLIGHT** [Activists to Watch](#) | [Trump Russia Timeline](#) | [Health Care](#) | [Inequality](#) | [Money & Politics](#) | [While He Was Tweeting](#)

# UNITED STATES OF *ALEC*





“ALEC Rock” tells the story of ALEC’s pay-to-play operation:  
[https://www.youtube.com/watch?v=NXUPDAMc\\_6o](https://www.youtube.com/watch?v=NXUPDAMc_6o)

# RESOURCES TO HELP:



**DOCUMENTED**  
INVESTIGATING CORPORATE INFLUENCE



**ALEC**  
**EXPOSED**

STAND **UP!** ALEC  
**DESMOG**  
CLEARING THE PR POLLUTION THAT CLOUDS CLIMATE SCIENCE



**USA**  
**TODAY**

THE CENTER FOR MEDIA AND DEMOCRACY'S  
**PRWatch**

**The**  
**Intercept\_**

**SLATE**



**LSSC**  
Local Solutions  
Support Center



**KOCH DOCS**  
Hard to find documents about Charles Koch and his agenda all in one place.



**TRUE NORTH RESEARCH**

# **BOLD R⇒THINK**

**Democracy Needs a System Upgrade**

**THESE ARE MORAL ISSUES.**

**THESE ARE NOT JUST POLICY FIGHTS.**

**AND MORE PEOPLE ARE AWAKENED,  
THAN EVER BEFORE.**



[lisa@truenorthresearch.org](mailto:lisa@truenorthresearch.org)